



IntRroduction to R

Forecasting Techniques 2017-2018



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- ✓ Starting out in R
- ✓ Working with data
- ✓ Plotting & Forecasting



1. Starting Out In R



- ✓ R & RStudio
- ✓ Variables & Basics
- ✓ Data Types
- ✓ Functions

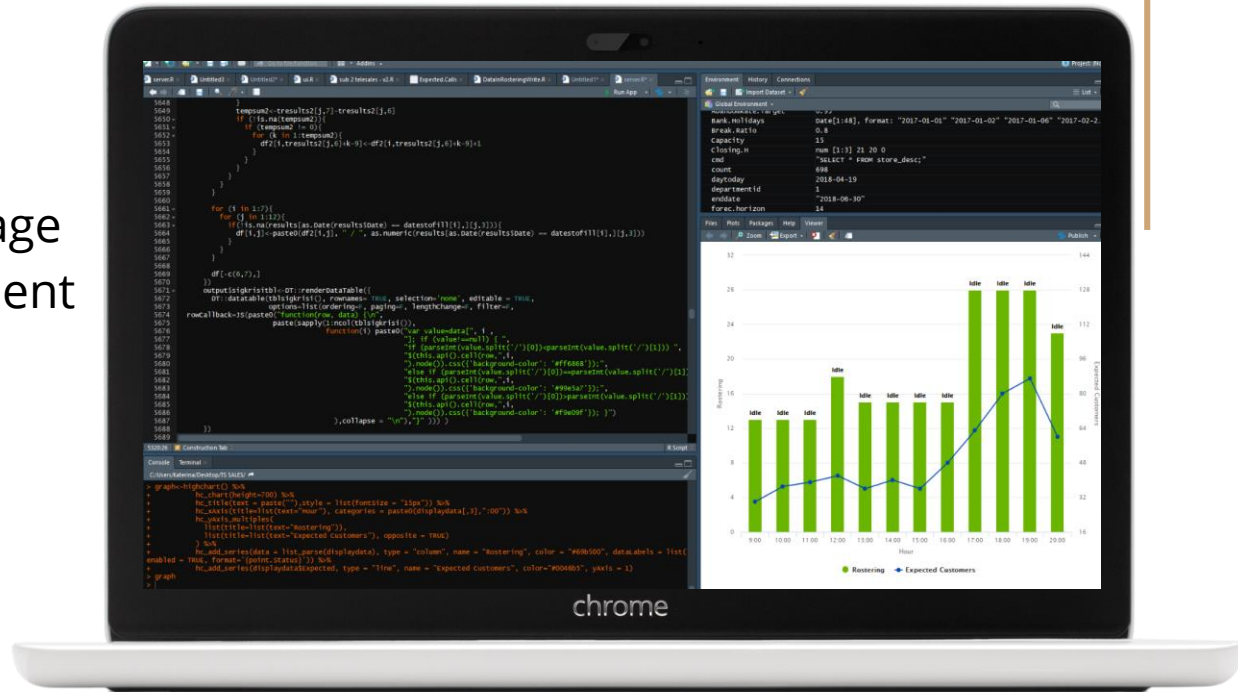


R + RStudio

- ✓ Programming language
- ✓ Interactive environment for statistics

RStudio :

- ✓ Text Editor
- ✓ Commands History
- ✓ Environment
- ✓ Plot Panel
- ✓ Help Panel



Variables & Basics

- ✓ Click on the “Console” panel, type 1+1 and press enter and R will display the result
- ✓ Create a new variable by assigning a value to it using <-
- ✓ Check variable’s value in the environment panel or by typing the name of it
- ✓ Comment using #



Basic Operations

```
1+1
## [1] 2
```

```
2 * 2 == 4
## [1] TRUE
```

Variables

```
weight_kg <- 55
weight_kg
## [1] 55
```

```
# Weight in pounds
weight_lb <- 2.2 * weight_kg
weight_lb
## [1] 121
```



Data Types (1/4)

Vector:

- ✓ Vectors contain zero or more elements, all of the same basic type
- ✓ Elements can be named
- ✓ Indexing starts from 1

Types:

- ✓ Numeric
- ✓ Character
- ✓ Logical



Basic Operations (1/4)

```
myvec <- c(10,20,30,40,50)
```

```
myvec + 1
```

```
## [1] 11 21 31 41 51
```

```
myvec + myvec
```

```
## [1] 20 40 60 80 100
```

```
length(myvec)
```

```
## [1] 5
```

```
c(60, myvec)
```

```
## [1] 60 10 20 30 40 50
```

```
c(myvec, myvec)
```

```
## [1] 10 20 30 40 50 10 20 30 40 50
```

Data Types (1/4)

Vector:

- ✓ Vectors contain zero or more elements, all of the same basic type
- ✓ Elements can be named
- ✓ Indexing starts from 1

Types:

- ✓ Numeric
- ✓ Character
- ✓ Logical



Basic Operations (2/4)

```
myvec[1]  
## [1] 10
```

```
myvec[2]  
## [1] 20
```

```
myvec[2] <- 5  
myvec  
## [1] 10 5 30 40 50
```

```
#Can we use a vector to index another  
#vector? Yes!  
myind <- c(4,3,2)  
myvec[myind]  
## [1] 40 30 5
```

Data Types (1/4)

Vector:

- ✓ Vectors contain zero or more elements, all of the same basic type
- ✓ Elements can be named
- ✓ Indexing starts from 1

Types:

- ✓ Numeric
- ✓ Character
- ✓ Logical



Basic Operations (3/4)



```
#Sometimes we want a continuous
#slice from a vector
myvec[3:5]
## [1] 30 40 50
```

```
#We can take slices of character vectors
#as well
phrase <- c("I", "don't", "know", "I",
"know")
# First three words
phrase[1:3]
## [1] "I" "don't" "know"
```

```
# Last three words
phrase[3:5]
## [1] "know" "I" "know"
```

Data Types (2/4)

List:

- ✓ Lists contain zero or more elements, of any type
- ✓ List elements can and typically do have names
- ✓ Access an element:
 - `Mylist[[5]]`
 - `Mylist[["elementname"]]`
 - `Mylist$elementname`
- ✓ Creation:
`list(a=1, b="two", c=FALSE)`

Basic Operations



```
n = c(2, 3, 5)
s = c("aa", "bb", "cc", "dd", "ee")
b = c(TRUE, FALSE, TRUE, FALSE, FALSE)
x = list(n, s, b, 3)
```

```
x[2]
[[1]]
[1] "aa" "bb" "cc" "dd" "ee"
```

```
x[c(2, 4)]
[[1]]
[1] "aa" "bb" "cc" "dd" "ee"
[[2]]
[1] 3
```

```
x[[2]]
[1] "aa" "bb" "cc" "dd" "ee"
```



Data Types (3/4)

Matrix:

- ✓ 2-D tabular data structure in which all the elements are of the same type
- ✓ Matrix rows and columns may have names
- ✓ Access an element:
 - `Mat[3,5]`
 - `mat["arowname","acolumnname"]`
- ✓ Creation: `matrix()`
- ✓ Casting: `as.matrix()`

Basic Operations



```
A = matrix(  
  c(2, 4, 3, 1, 5, 7), #elements  
  nrow=2, #number of rows  
  ncol=3, #number of columns  
  byrow = TRUE) #fill matrix by rows
```

```
A # print the matrix  
      [,1] [,2] [,3]  
[1,]  2   4   3  
[2,]  1   5   7
```

```
A[2, 3] # element at 2nd row, 3rd column  
[1] 7
```

```
A[ ,3] # the 3rd column  
[1] 3 7
```



Data Types (4/4)

Data Frame:

- ✓ 2-D tabular data structure in which the columns may have different types, but all the elements in each column must have the same type
- ✓ Accessing elements is the same as for matrices
- ✓ Creation: `data.frame(colname1=values1, colname2=values2, ...)`
- ✓ Casting: `as.data.frame()`



Basic Operations

```
n = c(2, 3, 5)
```

```
s = c("aa", "bb", "cc")
```

```
b = c(TRUE, FALSE, TRUE)
```

```
df = data.frame(n, s, b) # df is a data frame
```



Functions

- ✓ R has various built-in functions
- ✓ We can get help using
?function_name
- ✓ Creation:

```
my_function<-function(var1, var2)
{
    var3 <- var1 + var2
}
```

Basic Operations



```
#R has various functions
#such as sum( )
sum(myvec)
## [1] 135
```

```
#Let's look at the function rep
rep(42, 10)
## [1] 42 42 42 42 42 42 42 42 42 42
```

```
rep(c(1,2,3), 10)
## [1] 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1
2 3 1 2 3 1 2 3 1 2 3 1 2 3
```

```
rep(c(1,2,3), each=3, times=5)
## [1] 1 1 1 2 2 2 3 3 3 1 1 1 2 2 2 3
3 3 1 1 1 2 2 2 3 3 3 1 1 1 2 2 2 3 3
## [36] 3 1 1 1 2 2 2 3 3 3
```



2. Working with Data



- ✓ Read Datasets
- ✓ Handle Data
- ✓ Export Datasets



Read Datasets

- ✓ Load Data from file using `read.csv()`
- ✓ `read.csv()` has many arguments that you may find useful
- ✓ `read.csv()` loads the data as a data frame

Basic Operations

```
dat <- read.csv("path/to/ts-1.csv", sep=",")  
head(dat, 5)
```

	Year	Period	Original.Data
1	2005	1	19258
2	2005	2	19258
3	2005	3	19308
4	2005	4	19499
5	2005	5	19591

```
mean(dat$Original.Data) #get mean value  
[1] 20518
```

```
#keep only the data points that are greater than mean  
test<-dat[dat$Original.Data > mean(dat$Original.Data),]  
head(test, 5)
```

	Year	Period	Original.Data
16	2006	4	20758
19	2006	7	20522
26	2007	2	20558
31	2007	7	20564
33	2007	9	20984



HandleData

- ✓ Load Data from file using `read.csv()`
- ✓ `read.csv()` has many arguments that you may find useful
- ✓ `read.csv()` loads the data as a data frame



Basic Operations

```
dat$newcol <- dat$Original.Data >
mean(dat$Original.Data)
head(dat, 5)
```

	Year	Period	Original.Data	newcol
1	2005	1	19258	FALSE
2	2005	2	19258	FALSE
3	2005	3	19308	FALSE
4	2005	4	19499	FALSE
5	2005	5	19591	FALSE

```
#export new data frame
write.csv(dat, "path/to/ts-1-new.csv", row.names = F)
```

3. Plotting & Forecasting



- ✓ Plot Types
- ✓ Plotting Functions
- ✓ ggplot2
- ✓ Forecast Package

"The purpose of computing is insight, not numbers"
Richard Hamming



Plotting Functions

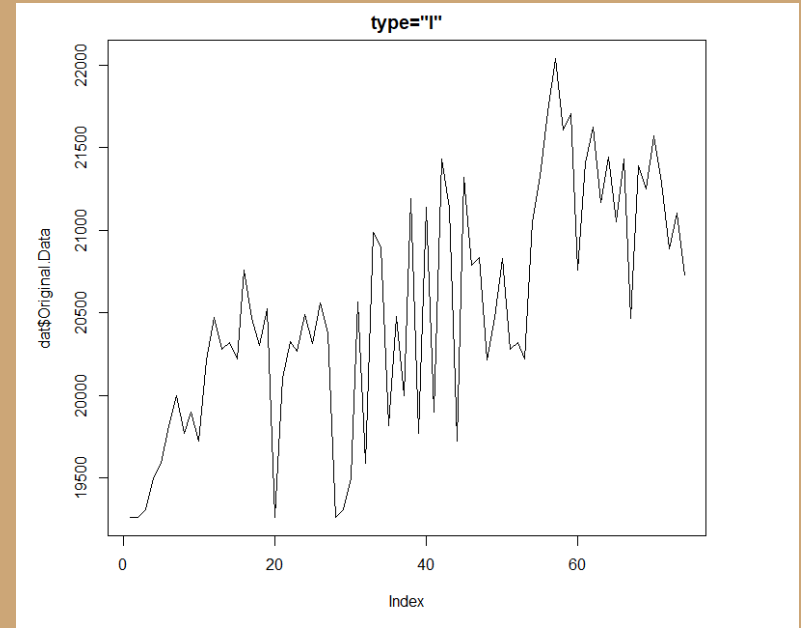
plot():

- ✓ "p": Points
- ✓ "l": Lines
- ✓ "b": Both

Basic R plots (1/3)



```
plot(dat$Original.Data, type="l", main='type=l')
```



Plotting Functions

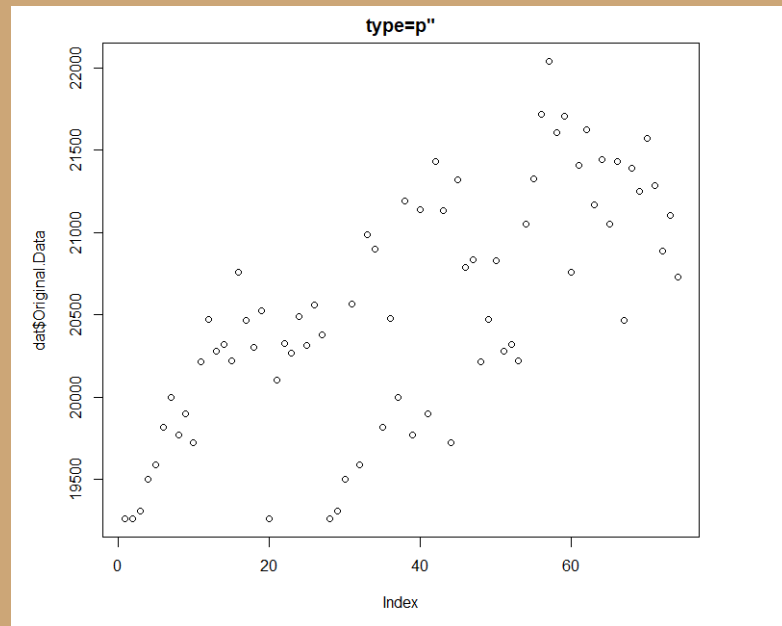
plot():

- ✓ "p": Points
- ✓ "l": Lines
- ✓ "b": Both

Basic R plots (2/3)



```
plot(dat$Original.Data, type="p", main='type="p"')
```



Plotting Functions

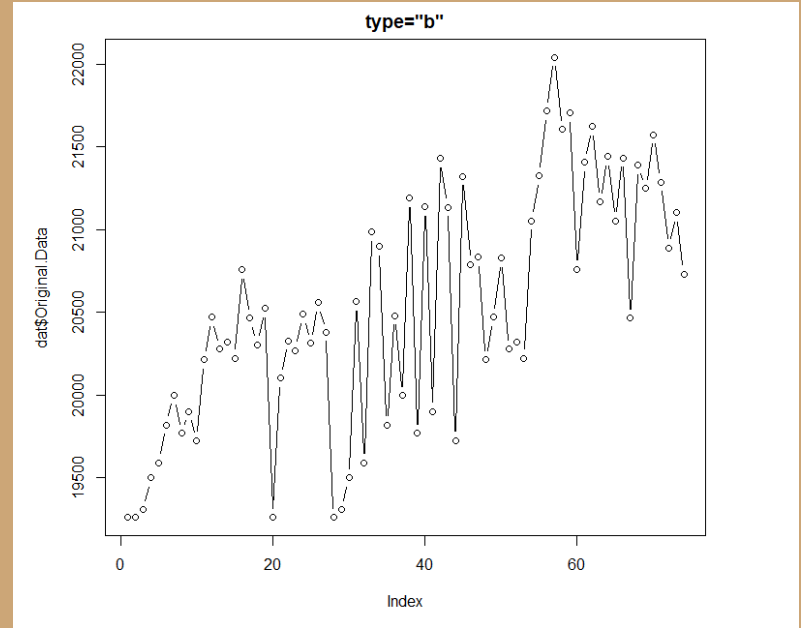
plot():

- ✓ "p": Points
- ✓ "l": Lines
- ✓ "b": Both

Basic R plots (3/3)



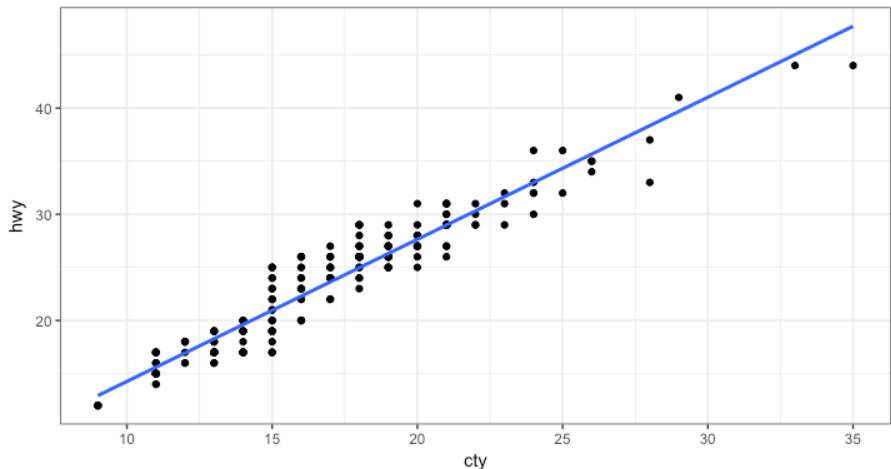
```
plot(dat$Original.Data, type="b", main='type="b"')
```



ggplot2 (1/2)

Scatterplot with overlapping points

mpg: city vs highway mileage



Source: midwest



ggplot2

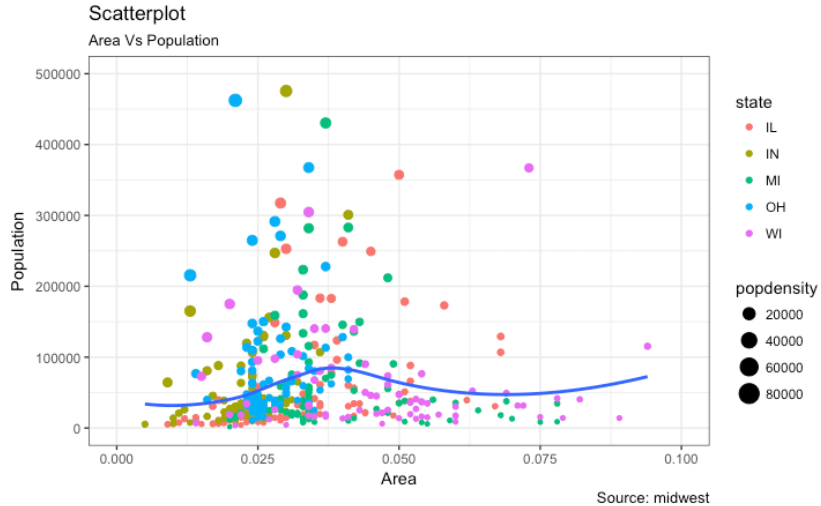
```
# load package and data
library(ggplot2)
data(mpg, package="ggplot2")

# alternate source: "http://goo.gl/uEeRGU"
theme_set(theme_bw()) # pre-set the bw theme
g <- ggplot(mpg, aes(cty, hwy))

# Scatterplot
g + geom_point() +
  geom_smooth(method="lm", se=F) +
  labs(subtitle="mpg: city vs highway mileage",
       y="hwy",
       x="cty",
       title="Scatterplot with overlapping points",
       caption="Source: midwest")
```



ggplot2 (2/2)



ggplot2



```
# load package and data
options(scipen=999)
library(ggplot2)
theme_set(theme_bw()) # pre-set the bw theme.
data("midwest", package = "ggplot2")

# Scatterplot
gg <- ggplot(midwest, aes(x=area, y=poptotal)) +
  geom_point(aes(col=state, size=popdensity)) +
  geom_smooth(method="loess", se=F) +
  xlim(c(0, 0.1)) +
  ylim(c(0, 500000)) +
  labs(subtitle="Area Vs Population",
       y="Population",
       x="Area",
       title="Scatterplot",
       caption = "Source: midwest")
```

```
plot(gg)
```



Packages

Getting Help with R:

- Search for terms
`help.search("forecasting")`
- Detailed help
`help(forecast)`



forecast

```
install.packages("fpp", dependencies=TRUE)
install.packages("forecast", dependencies=TRUE)
install.packages("Matrix", dependencies=TRUE)
install.packages("tseries", dependencies=TRUE)
install.packages("ggplot2", dependencies=TRUE)
```

```
library(fpp)
library(forecast)
library(Matrix)
library(tseries)
library(ggplot2)
```

Insert your Data

```
plot(x, type="l", main=example, col =  
      "blue")
```

```
plot(xts.naive$mean, type="l",  
      main=example, col = "blue")
```

Rscript

```
#make a new vector
```

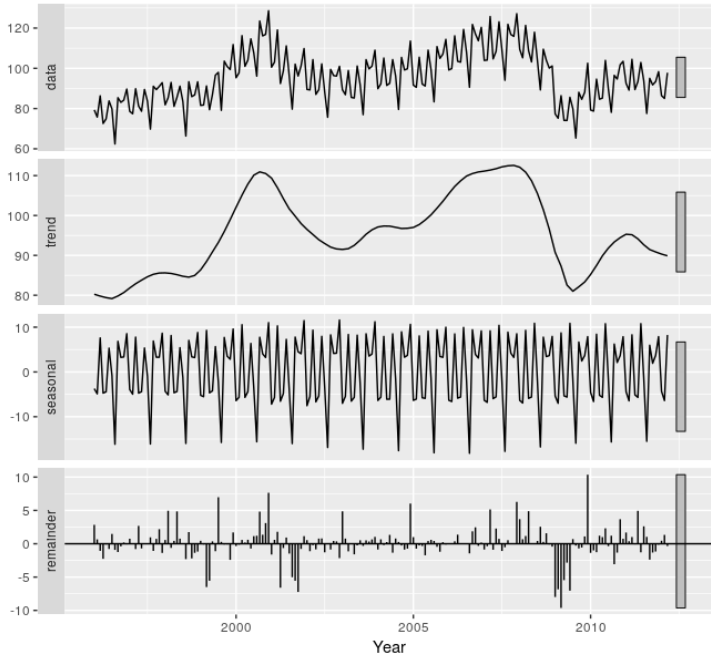
```
x<-      c(7437115,    7483934,    7551117,  
           7647675,    7743831,    7824909,  
           7912398,    7996861)
```

```
read.table(file, sep = "", skip = 0)
```

```
read.csv(file, header = TRUE, sep = ",", dec = ".", fill =  
TRUE)
```

```
xts<-ts(x,frequency = 3) #more at help
```

Decomposition



R script

```
#decomposition of xts  
xts.decomp<-decompose(xts, type =  
c("multiplicative"))
```

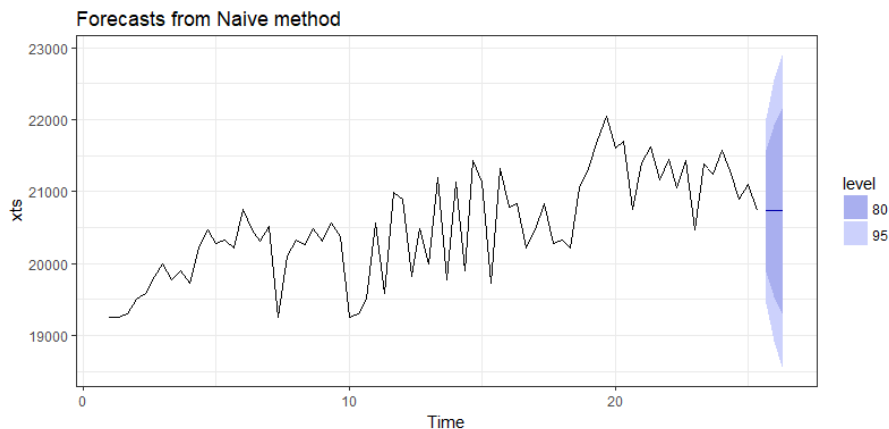
```
#take seasonal indices  
xts.decomp$seasonal
```

```
#Take the deseasonilised ts and seasonalise  
xts.deseason<-  
seasadj(decompose(xts,"multiplicative"))
```

```
xts.seasonalindices<-xts.decomp$seasonal[[1:8]]
```

```
xts.deseason*(xts.seasonalindices)
```

Forecast



Forecast - NAIVE

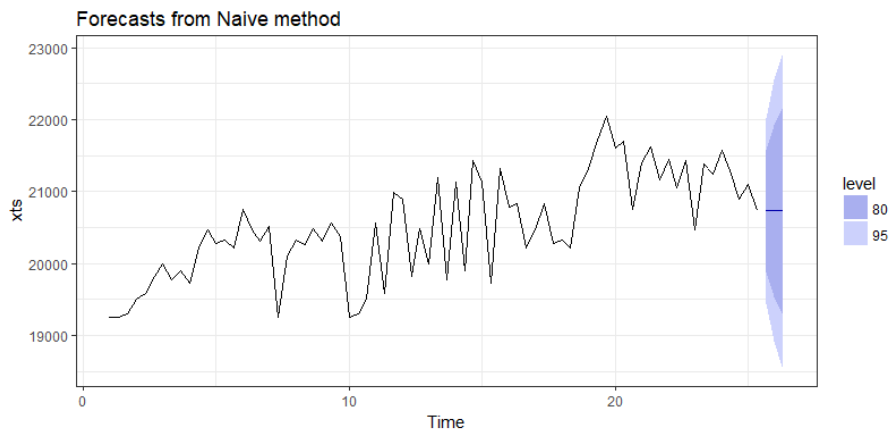
```
# load package
library(tseries)
library(forecast)
```

```
x<-dat$Original.Data
xts.naive<-naive(xts, h=3)
xts.naive$mean
plot(xts.naive)
autoplot(xts.naive)
```

```
summary(xts.naive)
```



Forecast

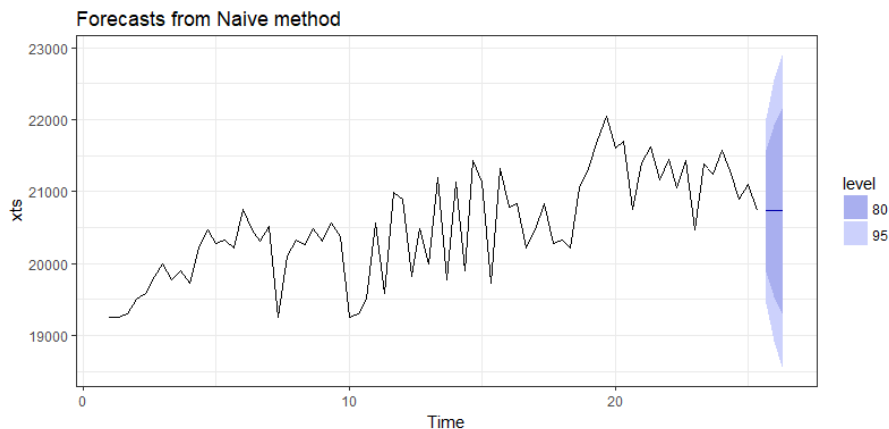


Forecast - DAMPED

```
# load package
#damped
xts.damped<-holt(xts, h=3, level=c(80,95),
initial=c("optimal","simple"),damped=TRUE, alpha=NULL,
beta=NULL)
xts.damped$mean
xts.damped$residuals
xts.damped$fitted
```



Forecast



Forecast - LRL

```
forecastingHorizon<-3
```

```
aaperiod=c(1: length(xts)) #dianusma time (1, 2,  
3,4,5,...,261)
```

```
aaperiodforecast=c((length(xts)+1):(length(xts)+forecas  
ingHorizon)) #dianusma provlepsewn
```

```
lrlresults <- lm(formula = xts ~ aaperiod) #ti mpainei  
sto arg formula tis lm
```

```
a=lrlresults$coefficients[1]
```

```
b=lrlresults$coefficients[2]
```

```
Insamplelrl<- a+b*aaperiod
```

```
Forecastlrl<- a+b*aaperiodforecast #it is just a  
numeric vector mothing more
```



Keep your forecasts



EXPORT DATA

```
#make a table to export
```

```
forecasttable<-matrix(data=NA, nrow=5, ncol=3)
forecasttable[1,] <- xts.naive$mean
forecasttable[2,] <- xts.ses$mean
forecasttable[3,] <- xts.holt$mean
forecasttable[4,] <- xts.damped$mean
forecasttable[5,] <- ForecastIrl
```

```
write.table(forecasttable, file =
"C:/Users/zabbeta/Desktop/seminaR0.csv", append =
FALSE, quote = TRUE, sep = ",", row.names = TRUE,
col.names = TRUE,dec = ".")
```



Thank you!

Business Forecasting: Methods and Applications 2018-2019



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